

Disc NW Board Meeting – Monday, March 19, 2007

Attendees: Mike D, Christina, Mike K, William (ED), Barney, Dave, Steff, Janna, Anne, guest Kristen Daly (UPA Northwest representative)

Start time: 7:16 pm

Minutes Approval from December 06, January 07, February 07: Barney

- Motion to approve by Christina, second by Steff. Minutes approved.

Dave: Targeted Giving Funds (7:18 pm)

- Looking for Board approval to establish funds that people could give to; the money would be earmarked for certain purposes: Youth and Fields in this case.
- Dave is asking for the Board to give feedback on this Accounting change to help address the people who have asked how they can help the organization monetarily.
- William: Tie in fundraising with event registration; add something in sign-ups (camps, etc.) for someone to be able to add on an amount to their fees.
- Mike K: How flexible are the options for donations? Seems to allow a lot of flexibility as long as the fund goes towards Youth/Fields-related activities.
- Setting up accounts not a problem; more Board approval will be needed for specificity of what funds will go towards when the times comes.
- Board to be aware of how we will be spending this money by documents such as line items in the budget.
- Board approval required for how money will be spent (list of items).
- Barney would like a policy written up to address guidelines, list of possible items to use money on (and not use money on); level of specificity in current list is good. William/Dave/Chris to present at April meeting for Board approval.
- Chris has the green light to set up accounts.

Scorecard System Update (Steff) 7:35 pm

- Steff presented the incorporation of comments from last months Board meeting in to the Scorecard.
- Suggestions, thoughts, etc.? Are there more things that need to be included/excluded? What's missing?
- Homework assignment: look at the scorecard and send comments via e-mail.
- Anne: How should we think about metrics? Steff: next step is to determine how we measure success for each of these things.

Personal Goals Project: Barney 7:41 pm

- Most meetings went over an hour, which is a good sign.
- A few things have stuck out: there are a lot of ideas and energy and we are not all aware of each other's interests; there is a lot of overlap in interest, especially in stagnant activities.

UPA Representative: Kristen 7:43 pm

- She is willing to follow up with any questions, etc. via phone or e-mail.
- UPA now has a fantastic facilitator; UPA has committed a lot of time and money to do some good strategic planning. Next few months are crucial. They are setting up small group forums right now to get some further input. Holding 4 summits: one in Seattle. William, Troy and Kristen will be organizing this. It is July 7th. They will have a shopping list that the UPA is planning on doing and people can vote, comment, etc.

- Would like to have a discussion thread on the website with some different questions...more league focused questions.
- Not so much about the UPA, but more about the sport of ultimate in general.
- How should the UPA support members and organizations?
- William: People should not be paying anything for membership...it should run through the organizations; most league players don't really care about the magazine.
- Mike K: magazine has the potential to expand it's content if they want to take a more active role in supporting leagues.
- Anne: opportunity to connect with the elite players since the elite players are not multi-millionaires (like they are in most sports).
- Barney: The desire for DiscNW to have more connection with the UPA has come up repeatedly over the years.
- The UPA might find value in hearing strategies that we use to grow and support leagues; resource sharing.
- Could the UPA hire someone (like League Coordinators, TD's, etc.) outside of their organizations instead of keeping it internal?
- Is the UPA ok with different regions having completely different models? Yes, a network of organizations within the UPA is a good thing but the local organizations should have control over organizational structure, etc. Having the UPA name carries a lot of weight.
- Mike K: UPA model limits the growth of leagues by requiring membership to the UPA in UPA sanctioned leagues.
- Barney: Why is the UPA so reluctant to have a tiered membership? Still on the agenda/discussion of the UPA but in stall mode.
- Mike K: What should the UPA do more of? More stuff on a national level. Promoting the sport in the media, sponsorship (that could trickle down to league, tournaments, etc.), providing infrastructure.
- Dave: UPA can describe who plays Ultimate much better than we can (they have demographic information). This would make it a lot easier for us to get sponsorship, advocate for groups that we are not currently targeting and have more political leverage locally.
- Should the UPA run leagues? No!!!
- Should the UPA start a professional league: What is the purpose other than pacifying the 100 elite players that want to compete at this level?
- There are other competitive (to the UPA) organizations.
- Kristen's phone number is: 206-919-5203

Break 8:24 pm

ED Report: William 8:32 pm

Finances

- Checking Account balance: \$56,017.13
- Business Premium Account balance: \$25,560.62
- CD Accounts balance: \$47,131.05

ED Admin Stuff

- Fields Advocacy meeting
 - Shoreline is going to install turf at Twin Ponds. There will be ultimate "markings". Should be done by September.
 - Chris explained the funds allocated by the Board's for the fields fund.
 - The 5th field plan (part of Magnuson Phase II) is on hold.
 - The turf installation at Georgetown is going to bid. DiscNW will lobby for extra turf space to fit two ultimate fields.
 - Ground has been broken at Jefferson Park. Playfields should be done by 2009.

- More practice fields requests from club teams have been submitted for the spring season.
- Met with Christina and Steff to go over the ED Review for the last year.
- Web Lead Mike Keran to give an update web team status.
- Purchased a new laptop, but haven't set it up yet.

Leagues

- Winter Team League completed successfully!
- Tacoma Indoor League will conclude on March 29th. Team Laa-laa leads the standings.
- Spring League is underway.
 - We cancelled about 7 games on the first week. All games were played this past Saturday...
 - We have 43 teams in four divisions. All but two have paid.
 - We were promised some extra field space at Magnuson in May, but there is no word yet.
 - Playoff fields are booked in Snoqualmie & Shoreline on Saturday; Sunday games will be at Marymoor
- Verns League planning and preparation is on schedule
 - Rosters are completed. There are 120 men (3 unpaid, 84 waitlisted) and 81 women (13, 3) on 12 teams.
 - Shirts have been ordered, and the deposit has been paid.
 - The league will start with pre-season practice on Friday, March 23rd. The first games are on April 6.
 - Most games will be at South Park and Marymoor. A few playoff games will be on turf in Shoreline.
- DiscNW will run a small outdoor hat league in Kitsap this spring. Lisa Timmins and Matt Hebard are the Coordinators.
 - Fields are booked at West Sound Academy near Poulsbo.
 - We will have a six week season for 40-50 players with games on Wednesdays and Thursdays.
- Some fields in Shoreline, Marymoor and Seattle are already reserved for summer leagues.

Tournaments

- Slog in the Bog completed successfully in nasty weather in Burlington with 12 teams (all paid).
- Goaltibog completed successfully with lower than expected numbers. One player is still unpaid.
- Potlatch is scheduled for June 30 – July 1. We are evaluating several bids for the merchandising deal.
- Web page & registration for T.H.A.T. in Wenatchee on May 12-13 will launch soon.
- Plans will be announced for mid-week hat tournaments for men (in an effort to find a way for waitlisted guys to play).

Youth Ultimate

- The next Youth Committee meeting is scheduled for Tuesday, March 27th.
- Spring Youth Leagues are all underway.
 - Middle School League began league play at Magnuson on Saturday
 - There was a conflict with lacrosse that we're working with Seattle Parks to resolve.
 - There are 38 teams (14 unpaid) in three divisions.
 - High School Coed League began play at Marymoor on the turf on Saturday
 - The rest of the regular season games will be at Shoreline on the turf.
 - There are 20 teams (13 unpaid) in two divisions.
 - HS Single Gender League begins play on school field sites this week with 6 girls teams and 12 boys teams
 - Elementary School League began play at Magnuson on Saturday with 8 teams (all paid)
- Spring youth tournament planning is well underway.
 - Spring Reign registration is open. 44 teams have registered. Discs have been ordered.
 - Monroe Invitational tournament completed successfully on March 10 with 6 teams.

- Bunny, Frank have phone meetings with Will about Westerns planning. The contract was finalized and signed.
- Fields have been reserved in Burlington for the Single Gender & Coed State Championship tournaments.
- Summer Camps planning is ongoing. Websites will be up next week. Registration will be open by early April.

Volunteers & Staff Update

- PADA seeks a part-time intern to run its youth outreach program (early May to late August). \$20/hr for up to 125 hrs.
- Check out the Volunteer section of the website to view current DiscNW volunteers info. Of note we are looking for...
 - Summer League Coordinators
 - Recycling Coordinator for Spring Reign
 - A lawyer for the Board

End of ED Report

ED Review Presentation: Christina and Steff

- Steff and Christina presented the 2006 ED Review.
- In order to gather feedback for this review, they e-mailed questions to over 37 volunteers and employees in the following categories: League Coordinators, Tournament Directors, Fields Advocacy/Field Coordinators, Webteam and Youth. They received 13 usable reviews.
- The review used a rating measure with a scale of 1-5; 3 meets expectations.
- The reviewers were also asked to provide a sentence or two about the ratings. These are more helpful than the number ratings. However, the number ratings are a good tool for measuring ratings over a long period of time.
- Christina to document William's personal and organizational goals in a concise document for use by William and the Board.
- Barney will plan on checking in with William on a quarterly basis (in conjunction with the Board meeting planning) regarding his goals.
- We received some good feedback about DiscNW in general in regards to some question that were geared more towards the performance of the organization rather than William specifically. Christina to document this and distribute via e-mail. This should be roped in to the Scorecard.

NOTE: Specific performance review results have been excluded from this report for personnel privacy reasons.

April (4/16) agenda (so far)

- Targeted Giving Funds policy review (further discussion on fields fundraising): Dave Fields Advocacy/fields fundraising discussion
- Potlatch Report: Janna
- Mike D: SWAT
- Who is hosting?

Move to adjourn by Mike K at 9:53 pm. Seconded by Mike DG.

