Disc NW Board Meeting – Monday, August 17, 2009

Attendees: Mike K, William (ED), John, Kong, Mike D, Wynne (DOYO), Janna

Absent: Adam, Steff, Christina

Guest: James Day

Start: 7:00pm

Housekeeping

- July minutes—3 for, 2 abstain minutes
- June minutes—all in favor
- Twitter policy—William discussed what is in the policy
- Webteam—currently determining future platform for website. Timeline for decision: no external deadlines.
- Fundraising—template webpage with ysc for review.
- Volunteering—leading the volunteer committee: john
- Board recruit—we have a few folks interested. Will be following up.

Strategic discussion: Branding

- Current brand: logo and "DiscNW"
- Purpose for branding: inside or outside community? Mostly, we've been focusing on inside of our community branding.
- Our most prominent brand is "DiscNW". Secondarily: the logo.
- We should include "DiscNW" on our events
- When do you ask for acknowledgements?
- Mike d will look into creating a more specific policy.

DiscNW membership

- Brief rundown of the history of membership discussion at the Board level, mainly from 2002-2003 from Mike K.
- Many of the problems we were trying to solve have been fixed. Still missing demographics information. Increasing our 501c3 donation aspect.
- Demographics would help in grant writing. For youth, where to target.
- Low barrier to entry for teams… not requiring everyone to be member, etc.
- Mike D and William will drive where the discussion goes next.

Volunteerism

- "DiscNW bucks" or gifts: finding a way to recognize our volunteers

Youth player policy

- Youth players playing in non-youth specific events. YSC: general feeling would accept idea of separate events, but would prefer a slower transition. Mainly due to lack of youth opportunities. Try to have a youth option before cutting off youth participation. William and Wynne write policy, bring to ysc and board for input

Staff Questions

- IRS letter: 1 more schedule needs to be completed
- Field 5 goal posts: still working on it
- Walla Walla: no demand. maybe do a 1 day free clinic this year. Start earlier for next year.
- Historically, we've helped with tourney fees for moho, explains why used for spawnfest.

Next Month

- Location: kong's place
- Future of Potlatch

9:03 move to quit: Mike K, 2nd Mike D