Disc NW Board Meeting – Thursday, September 24, 2009

Attendees: Christina, William (ED), Steff, Mike D., Kong, John, Wynne, Janna

Absences: Adam, Mike K.

Guest: James Day

Start time: 7:02 pm

Housekeeping

•Janna to distribute August minutes prior to the October meeting.
• Reminder will be sent to Fall Team captain's regarding concerns for Youth playing in an Adult League.

Committee Reports

• Fundraising committee submitted a website plan to the Webteam for review.

Future of Potlatch

A lengthy discussion about Potlatch took place. Due to misbehavior in recent years, we are looking at some big-picture issues to help guide the future of Potlatch. Overall, we are in agreement that this tournament should continue while maintaining the culture and quality that it is known for. Potlatch is aligned with DiscNW's mission and we value the national "good will" that it generates for DiscNW. Despite Potlatch not being a major moneymaker, it is financially significant as it makes up a large percentage of our overall Program and Supporting expenses. Items that need addressing include liability risks, branding liability (reputation risks), vendor relationship issues and the dependence on volunteers (not a long-term viable solution) to run the tournament.

Action:
• John and William to work on a 'paper' that addresses the major issues/risks.
• Suggestions and recommendations should be brought to the Board's attention regardless of paper timeline.
• Further discussion will occur in regards to Youth at Potlatch.

BREAK

Strategic Discussion: Branding

Mike D. presented the branding guidelines document. Overall, the document looks good. A discussion took place about how the URL fits in to our logo and branding. We would all like the logo text to be better incorporated with the logo itself.

Action: Mike D. to modify branding guidelines; Kong to connect with Jennifer Fujimoto in regards to graphic support.

Staff Questions

• Delridge Playfield Improvement Project: William would like the Board's guidance for the Field Advocacy committee to pursue spending $6000.00 from the Long Term Fields Fund for this project. All approve.

October agenda
Potlatch
Budget
Strategic Meeting/Retreat planning
Location: Steff's
Date: Thursday, October 15th, 6:30 pm

Mike D. will send a Doodle survey for the November meeting date.

Mike D. moved to adjourn at 9:15 pm. Steff. seconded. Approved by all.