Disc NW Board Meeting – Thursday April 17, 2009

Attendees: Adam, Christina, William (ED), Steff, Mike D., Kong, Janna, John, Mike K., Wynne

Absences: None

Start time: 7:03 pm

March Minutes
Mike D. made a motion to approve the March minutes. Seconded by Mike K. Unanimously approved.

YDF Charter
• Some changes were made to the YDF charter. The most significant change is that the power to allocate the funds was transferred from the Board to the Youth Strategic Committee.
• Adam made a motion to approve the YDF charter without the editor's marks. Seconded by Steff. Unanimously approved. The YDF charter will be posted on the website.

Trademarks
• The trademark renewal is due; extension filed. John reviewed the trademark paperwork. A discussion about the pros and cons of having our logo and artwork trademarked took place.
• Trademark cost is $500 plus $175 for each additional one. How long is renewal good for? 10 years?
• The main reason to have trademarks or patents is to avoid others from exploiting them. The need for a trademark (in regards to the way we use it) may not warrant the expense.

Action: Online discussion to take place. John will send a letter to discnw.com asking them to cease and desist.

Fundraising Committee
John made a motion for the Board to create a fundraising sub-committee to support the Board and the YSC. Seconded by Mike K. Unanimously approved. John is the chair of this committee.

Outside Fundraising Support
• Adam reviewed the fundraising application document that he sent via e-mail.
• Mike D. has concerns about offering our tax-deductible status up to others and creating an administration overload if there is heavy interest.

Action: Post document on the Youth section of the website and try it out for 6-8 months.

Organizational Growth
Discussion tabled so that we can focus on creating a volunteer subcommittee.

Work Session Action Plan update
• William is the only person that submitted his action plans. He reviewed the Risk Management and Event Template action plans.
• Mike D. would like us to address our risk management plan in 2009.

BREAK

Potlatch update
• Disc design was discussed. Less is more! We like it. Five Ultimate is on-track for merchandise.
• All is on-track with Red Hook and party planning.
• Bids are low in comparison to how many bids we had at this time last year.

Action: Kong and William to run the numbers in regards to financial loss if necessary after the bid deadline (April 24th). Communication will take place via e-mail.

Volunteer Subcommittee
John motioned to form a subcommittee to organize DiscNW's volunteer efforts. Adam seconded. Approved unanimously. Janna will head this committee.

Annual Meeting update
• Meeting is on Sunday, May 31 at the Brig (Magnuson Park).
• The meeting will commence following spring league playoffs (final round starts at 4:00 pm). The Brig will be open around 4:00 pm for people to drop in on their way out as they finish up with their games. There will be supervision during this time.
• An idea to make it more fun is to have some sort of game…Ultimate Jeopardy was discussed.
• Focus on the new turf at Magnuson (advocacy) and volunteering.
• Possible silent auction will benefit Youth Ultimate.

Action: Christina, Steff and William to finalize the details.

ED Report

Fiscal/Administrative Management
Build a Thriving Organization
Budget and Finance
- Chris reconciled the accounts for March

Communication
- Made the monthly announcement and made several updates to the front page

Board
- Recruiting efforts are slow going

Internal Operations
Sustainably Manage DiscNW Activities and Initiatives
Resources
- Ordered 500 prize discs for leagues

- TDs for Onionfest and WA College Sectionals borrowed some DiscNW porta-fields
- Purchased 400 new cones
- Cleaned the Lake City locker!

Staff

- Nothing to report this month

Volunteers

- Contacted 2008 Summer League Coordinators about volunteering again in 2009
- Andrew Colossus built some awesome custom shelving for the Lake City locker

Committees

- Web team meeting took place early in the month to discuss status of current projects
- The Fields Advocacy Committee did not meet, but several members attended a meeting with Seattle Parks employees (see notes below)
- The Leagues Committee is still on temporary hiatus, but the ED is working with Christina on various small issues
- The Youth Strategic Committee March meeting took place on the same night as the web team. See the DoYO report for details

Fundraising

- The ED will be spearheading efforts to have a silent auction at the annual meeting on May 31

Organizational Effectiveness

Promote and Support Expansion and Development of the Sport

Tournaments - Adult

- Potlatch planning is well underway
  - The bid window is open – so far we are not getting as many bids as in years past
  - Kong will provide a more detailed update at the board meeting
- ED is working with THAT TD to manage registration and the event budget
- ED requested field space on the new synthetic fields on weekends in the summer for a possible new tournament
- We may also get some space in Shoreline for a one day hat tournament in the summer

Tournaments - Youth

- Spring Reign is this weekend
  - There will be 85 teams at the event this year (all paid or on scholarship)
  - There are nine unhappy teams still on the waitlist
  - Agreement has been finalized with Five Ultimate to be the apparel vendor
  - 1200 discs were received, and they look great
- The 2009 HS State Championships are in a week and a half
  - Girls division: 8 teams registered, two are paid
  - Boys division: 12 teams registered, three are paid
  - TD Rusty has everything moving along on schedule

Leagues - Adult

- Spring Team League is underway
  - Many games were canceled last week due to rain
  - League Coordinators have been working very hard to reschedule as many games as possible

    - Fields are booked in Seattle, Shoreline, and Snoqualmie for playoffs
- Verns League is underway
    - 108 men are assigned to teams (one unpaid), 62 are still on the waitlist
    - 84 women are assigned (all are paid), 3 are on the waitlist
    - The shirts from Five Ultimate received lots of praise from the players
- The Spring Men's Hat League starts on Friday
    - 43 men have registered and paid, 16 are registered and unpaid
    - 13 men from the Verns waitlist signed up for the Spring Men's Hat League

Leagues - Youth

- Spring Youth Leagues continue
    - Planning for playoffs is underway
    - There have been some rainouts this year, but most games have been played
- There are no plans for a youth league in the summer

Pickup

- ED received one email in support of sponsored pickup in all four seasons
- ED will look into options for pickup in the summer time

Learning

- The ED is learning lots about Sports Philosophy and Ethics

Fields

- The fields at Burlington were pretty soggy last month, but they have recovered quite a bit in the last few weeks
- Overall, conditions at Magnuson are pretty swampy on the Sports Meadow
- ED talked with Seattle Parks Project Manager about ultimate markings on the new synthetic fields on Lower Woodland #2

Club Teams

- The women's combine will take place on April 25 on the turf in Shoreline
- Men are still planning on the weekend of May 9-10

Community Service

Provide Opportunities to Play Ultimate

Youth

- U-Go practices for girls took place on April 4 & 11 - see DoYO Report for details

Women

- The women's combine will take place on April 25 on the turf in Shoreline
- The Riot Women's Clinic is tentatively scheduled for early June at Shoreline
- Scrimmages for high level women are schedule at Kellogg MS in April – DiscNW is partially subsidizing the field costs

Men

- The new Spring Men's Hat League starts on Friday!
- Registration for the 2009 Men for All Seasons Tournament will open soon – I promise

Support Larger Ultimate Community

Pacific NW

- ED working with organizers in the Bay Area about camps

UPA

- Nothing to report this month

Promote the Game of Ultimate

Spirit of the Game™

- ED completed an action plan for promoting SotG at DiscNW

Field Advocacy

- ED attended the April SSAC meeting
  - Starting work with other SSAC members regarding field scheduling policies in Seattle
  - Historical use patterns for the new synthetic fields at Magnuson will start this fall even if there are some reservations there this summer
- There will be a grand opening of the new playfields at Magnuson on April 25
  - Commemorative discs have been ordered and should be ready for the event
  - We will schedule 3-4 youth games during the day and maybe 1 adult game
- Several field users (including a few members of the Fields Advocacy Committee) and several Seattle Parks employees met at the ED's house to discuss common interests
  - There will be an important meeting on April 21 at the Beacon Hill Library about plans for the lid at Jefferson
  - Cleveland was discussed as a possible site to target for Opportunity Fund money

General Public

- DiscNW didn't really have anything to do with this, but… http://www.cnbc.com/id/30138012

End of ED Report

Mike D. asked for more specifics on the Magnuson synthetic fields grand opening. William noted that there will be (1) adult game and a few youth games throughout the day.

DOYO Report

Fiscal/Administrative Management

Build a Thriving Organization

Budget and Finance

- The Board voted in its April meeting to approve the new wording for the policy regarding the Youth Development Fund (YDF). The policy now gives the Youth Strategic Committee the responsibility for making decisions on requests for YDF funds.

Communication

- DiscNW.org youth pages:
  - Updated job listings (Coaches' Info page)
- Three message to the youth email list
- Three DiscNW.org General/Youth Bulletin Board posts.
- Six DiscNW.org front page posts/updates.
- Two large email announcements to various groups of coaches, organizers, parents, and players regarding upcoming events.
- Advertised for Seattle Youth Ultimate Camps with 3 banners and camp-specific business cards at Spring Reign.

- Began working this week with Christina Witteman, Steff Neff, and William Bartram on planning for annual meeting on May 31 (see Fundraising below for more information).
- The scholarship policy and applications for both youth and teams are now up on the website and available for use for camps. Youth Strategic Committee plans to revisit the individual application prior to YCC to address due dates (changing it from a "first-come, first-served" model to a more need-based model).
- Tim Exton of Gametapes LLC (Salmon Bay parent) asked if he could film Washington State High School Championship on April 25, as an experiment to determine if it is a sport that their clients (e.g., Comcast On Demand, FSN Northwest, etc.) would like to cover in the future. Executive Director William Bartram is working with the UPA and with Tim to see if we can pull this together before next weekend.

Board

- Nothing to report this month.

Internal Operations

Sustainably Manage DiscNW Activities and Initiatives

Resources

- Cleaned Lake City Locker and installed new shelving to improve storage efficiency.
- Bought 400 new cones for Spring Reign and other events (most of our cones have disappeared).

Staff

- Was not able to attend third of three-part series on program planning evaluation, logic models, and grant-writing, due to heavy work load. This session was on grant-writing. However, John McCormack was able to attend for part of the all-day session. Check with him for more info.

Volunteers/Stipend Staff

- Jeff Jorgenson, Mary Lowry, Rusty Brown, Frank Nam, Rich Coker, Peggy Rice, Rose Boyle, Huckin' Easy, many SCDS parents, the WWU Chaos women, the WWU Dirt men, the UW Element women, Gavin Sing, Alpha Chen, Jason Piazza, Travis Lee, Sarah "Surge" Griffith, and Dana Raugi all helped with Spring Reign in various capacities.
- Seattle Riot and Seattle Sockeye combined into 2 mixed teams to provide a Spring Reign showcase game.
- Olympia ultimate player Andrew Kolosseus built shelves for Lake City Locker with help of Kong Cheung and DoYO.
- Seeking a chair for the Elementary School (ES) Leagues sub-committee, as well as volunteers to serve on the following Youth Sub-committees: ES Leagues, Tournaments, Single Gender, Outreach/Growth, and Fundraising. The HS Leagues, MS Leagues, and Coaching sub-committees each have enough members and may or may not continue recruiting for "new blood."
- The Rock and Roll Marathon volunteer coordinator asked for DiscNW's assistance with the race. DoYO connected her with the new volunteer committee of the Board.

Committees

- Youth Strategic Committee (YSC) met April 7.
- Youth Single Gender Sub-Committee met March 30 to discuss ES/MS single-gender options. See "Community Service (Girls)" below for more info.

Fundraising

- Jan Whalstrom of Sublime Corn Company worked as a kettle corn vendor at Spring Reign and will donate 15% of gross sales to the Youth Development Fund. Check coming this week.
- "Official" fundraising committee established at the Board level, via vote, chaired by John McCormack. Youth Strategic Committee (YSC) will still maintain a fundraising sub-committee (which at this time is only 2 people—Chair John McCormack and Adam Waltzer), but will also address fundraising at each YSC meeting since the sub-committee is small.
- Idea of silent auction to benefit the Youth Development Fund has resurfaced. Plan to implement it at the annual meeting on May 31. William is doing most of the planning for that.
- Ben Goldfarb introduced the idea of an ultimate dance as a youth fundraiser. Youth Fundraising Sub-Committee may explore this idea further, possibly as an end-of-season celebration.

Organizational Effectiveness

Promote and Support Expansion and Development of the Sport

<u>Tournaments</u>

- Spring Reign occurred the weekend of April 18-19 with 85 teams (all paid or on scholarship). Generally went very smoothly, including great weather.
    - 8 teams were waitlisted
    - Could only provide 5 games this year due to mushy fields, but only one complaint.
    - Issues to address for next year:
        - Make Saturday check-in process more efficient and legitimate by ensuring adequate number of volunteers and supplies in place before registration starts.
        - Provide recycling.
        - Change bid process so that it isn't first-come, first-served (many teams misunderstood process and didn't get their name in on time because they were waiting to get $ or numbers before registering).
        - Address eligibility rules—MS age (some schools are 7-9, others 6-8) and consortium teams.
- UPA Washington State Championships April 25-26 in Burlington (girls 1v2 pool play game—Hale vs NWS—at Georgetown on Monday, and open finals at Georgetown on Tuesday following).
    - Seven girls' teams registered (three paid).
    - Twelve open teams registered (six paid).
- Registration open for UW UpDawg middle school hat (May 30).
    - 12 boys registered (7 paid) and 1 girl (paid).
- Washington Games will be on July 18-19. Currently working with Joe Bisignano on details. May open it up to early high school students (was just middle school last year). Looking at geographic hat style. Registration will be up next week.
- With help from Potlatch Tournament Directors, Executive Director William Bartram, and Board President Mike DiGioia, created an official Potlatch Youth Behavior Policy and Application.

Leagues

- Many youth league games were canceled on March 28. Have been working feverishly on rescheduling them, but haven't been able to reschedule all of them due to teams' schedules and bye requests.
- William is currently working on schedule for youth spring league playoffs on May 9 and 16, plan to post schedule next week.
- Mike Mullen is casually investigating interest in a fall single gender high school league. If interest is high, he will communicate with the Youth Strategic Committee about the possibility of starting the league.

Pickup

- Nothing to report this month.

Learning

- UPA looking at July 11-12 as date for Level II Coaching Clinic.
- Seattle Ultimate Camps registration is now open. In addition to "big" camp weeks on June 22-26 and August 17-21 at both Magnuson and Van Asselt, we added a single-gender middle school camp for June 15-19 at Magnuson. Currently exploring idea of adding paid Edmonds and Tacoma camps.
    - June 15-19: 2 girls (unpaid) and 10 boys (5 paid) registered.
    - June 22-26:
        - Magnuson Registrations
            - 8 age 10-11 (10 paid)
            - 23 age 12-13 (19 paid)
            - 12 high school (10 paid)
        - Van Asselt Registrations
            - No age 10-11 camp provided
            - 0 age 12-13
            - 3 high school (1 paid)
    - August 14-17:
        - Magnuson Registrations
            - 5 age 10-11 (3 paid)
            - 21 age 12-13 (18 paid)
            - 10 high school (7 paid)
        - Van Asselt Registrations
            - 0 age 10-11
            - 1 age 12-13 (paid)
            - No high school camp provided
- Free camps to be provided this summer: south-end high school camp in the week prior to Potlatch, Mercer camp, and Bailey Gatzert camp.
- Met with Mike Mullen, Roger Crafts, & William Bartram on March to outline specific job duties, finalize outreach and extra paid camp dates, and finalize budget. Made a few changes, still need all to sign their agreement to the final documents.
- Learned that there will be no overnight youth ultimate camp at Orkila this summer.

Fields

- Nothing to report this month.

Club Teams

- The Tournaments Sub-Committee met again to further discuss solutions to the YCC financial concerns. Decided to charge the full cost of the even up front, rather than ask players to provide a deposit and pay the remainder later on.

- YCC head coach and fitness coach applications are due this Friday. Youth Strategic Committee meets Monday to make coach selections.
- YCC tryouts will begin mid-May and end by early June.
- Inquiries from a couple of parents as to whether 8th graders are eligible to try out for YCC teams. After communicating with the UPA, it was determined that this is possible as long as the players are on the roster for a team that is participating in the high school single-gender youth league this spring.

Community Service

Provide Opportunities to Play Ultimate

Mixed Youth

- See "Tournaments" above for information on Spring Reign.
- Frank Nam introduced the idea of a cleat drive to support youth in need. The YSC Outreach Sub-committee will explore this idea further.

Girls

- Provided brand new 2-part elementary school and middle school girls' MoHo-like training program, UGo! on Saturdays April 4 and 11. Was very lightly attended (3-5 players for each session), but was very positively received. With earlier advertisement (this came out the week before the event) and better dates (these were during spring league) it will be a good program to continue.
- Created registration and assisted with field acquisition for women's club combine (April 25 at Kellogg Middle School).
- Currently working with William to acquire fields for the Riot women's clinic.
- Advertised Riot scholarship for junior girls on DiscNW site.

Boys

- Nothing to report this month.

Support Larger Ultimate Community

Pacific NW

- Organizer from the San Francisco Bay Area wrote with inquiries about Seattle Ultimate Camps. William is working with him to determine how DiscNW can provide support.

UPA

- Communicated with UPA regarding Coaching Certification courses (see "Learning" above).

Promote the Game of Ultimate

Spirit of the Game™

- Spirit winners for each division at Spring Reign were awarded with spirit discs at the end-of-tournament awards ceremony. Also awarded some small gifts to a few individual players who demonstrated good SOTG throughout the weekend.
- Two SOTG discs to each of the four elementary school teams who diplomatically dealt with a field conflict on Easter weekend.

Field Advocacy

- Lined up 3 youth showcase games for the Magnuson Springfest on April 25.

General Public

- None to report this month.

End of DOYO Report

May agenda
Board recruitment
Monthly Potlatch update
Annual meeting update
Location: Mike K's place
Date: Thursday, May 14th, 6:30 pm

Mike D. moved to adjourn at 9:13 pm. Mike K. seconded. Approved by all.

Quote of the month: "DINGO!"